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*Over 1,000 corporations in 70 countries are relying on our market intelligence, expert analysis, and strategic insight, critical to the development and implementation of effective business, R&D and marketing programs.*

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The report provides strategic assessments of leading blood banking market players and start-up companies with innovative technologies and products, including:

- Abbott
- Beckman Coulter/Danaher
- Becton Dickinson
- Biokit
- BioMerieux
- Bio-Rad
- Diagast
- DiaSorin
- Fujirebio
- Grifols
- Hologic
- Immucor
- LabCorp
- Ortho-Clinical Diagnostics
- Proteome Sciences
- Quest Diagnostics
- Quidel
- Roche
- Siemens Healthineers
- Tecan
- Thermo Fisher