

## TABLE OF CONTENTS

### I. INTRODUCTION

Report Scope and Methodology  
Executive Summary

### II. BUSINESS ENVIRONMENT

Economic Outlook  
Key Economic Indicators  
Industrial Output  
Population and Labor  
Foreign Investment  
Foreign Trade  
Financial and Tax Regulations  
Banking System and Regulations  
Foreign Exchange  
Taxes, Tariff and Custom Duties

### III. SKIN CANCER TREATMENT DRUGS INDUSTRY ASSESSMENTS

Skin Cancer Treatment Drugs Industry Structure  
Market Size  
Market Growth Driver  
Skin Cancer Treatment Drugs Sales Volume  
Major Producer Facility Locations  
Major Producer Sales Volume and Market Share  
Fluorouracil  
Bleomycin  
Cisplatin  
Mitomycin  
Retinoids  
 $\alpha$ -Interferon  
Interleukin  
Cancer vaccines inhibitors  
Photosensitizing Agents  
Labor Cost  
Potential Entrants  
Major Distributors  
Major Foreign Investments  
Technology Development

### IV. SKIN CANCER TREATMENT DRUGS PRODUCTION AND DEMAND

Overview  
Sales Volume of Skin Cancer Treatment Drugs by Region  
Skin Cancer Treatment Drugs Sales Volume  
Chemotherapy Drugs Sales Volume  
Fluorouracil  
Bleomycin  
Cisplatin  
Mitomycin  
Retinoids  
Immunotherapy Drug  
 $\alpha$ -Interferon  
Interleukin  
Cancer Vaccines  
Photodynamic Therapy Drugs  
Skin Cancer Treatment Drugs Imports and Exports  
Skin Cancer Treatment Drugs Imports  
Skin Cancer Treatment Drugs Exports  
Pricing Trends

### V. SKIN CANCER TREATMENT DRUGS MARKET OUTLOOK

Skin Cancer Treatment Drugs Market Outlook Overview  
Government Regulations  
Health Care Insurance Industry Overview

Consumer Spending Trends  
Demographic Trends  
Health Care Industry Trends  
Hospitals and Hospital Beds  
Physicians and Physician Visits

## VI. MARKETING STRATEGIES

China Market Entry Overview  
China's Distribution System  
Skin Cancer Treatment Drugs Distribution Channels  
Transportation and Freight Infrastructure  
Communications  
China's Market Entry  
Licensing  
Franchising  
E-commerce  
Trading Companies and Local Agents  
Representative Offices and Chinese Subsidiaries  
Wholly Foreign Owned Enterprise

## VII. SKIN CANCER TREATMENT DRUGS PRODUCER DIRECTORY

Skin Cancer Treatment Drugs Producer Profiles and Directory

## LIST OF TABLES

### I. INTRODUCTION

Economic Outlook Summary

### II. BUSINESS ENVIRONMENT

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade

### III. SKIN CANCER TREATMENT DRUGS INDUSTRY ASSESSMENTS

Skin Cancer Treatment Drugs Sales Volume and Market Share by Drugs Classification  
Skin Cancer Treatment Drugs Sales Volume

Major Producer Facility Location  
Major Skin Cancer Treatment Drugs Producer Sales Volume  
Major Foreign Investment in China

#### IV. SKIN CANCER TREATMENT DRUGS PRODUCTION AND DEMAND

Skin Cancer Treatment Drugs Sales Volume  
Demand of Skin Cancer Treatment Drugs by Region  
Chemotherapy Drugs Sales Volume and Market Share by Drugs Classification  
Fluorouracil Sales Volume  
Fluorouracil Major Producer and Their Market Share  
Bleomycin Sales Volume  
Bleomycin Major Producer and Their Market Share  
Cisplatin Sales Volume  
Cisplatin Major Producer and Their Market Share  
Mitomycin Sales Volume  
Mitomycin Major Producer and Their Market Share  
Retinoids Sales Volume  
Retinoids Major Producer and Their Market Share  
Immunotherapy Drugs Sales Volume and Market Share by Drugs Classification  
 $\alpha$ - Interferon Sales Volume  
 $\alpha$ - Interferon Major Producer and Their Market Share  
Interleukin Sales Volume  
Interleukin Major Producer and Their Market Share  
Cancer Vaccines Sales Volume  
Cancer Vaccines Major Producer and Their Market Share  
Photodynamic Therapy Drugs Sales Volume and Market Share by Drugs Classification  
China's Skin Cancer Treatment Drugs Imports and Exports

#### V. SKIN CANCER TREATMENT DRUGS MARKET OUTLOOK

Skin Cancer Treatment Drugs Sales Volume  
Consumer Spending Trends  
Demographic Trends  
Health Care Industry Trends  
Hospitals and Hospital Beds  
Physicians and Physician Visits

#### LIST OF CHARTS

#### I. INTRODUCTION

China's Skin Cancer Treatment Drugs Sales Volume

## II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate  
Specialty Output by Ownership  
China's Imports and Exports

## III. SKIN CANCER TREATMENT DRUGS PRODUCTION AND DEMAND

Skin Cancer Treatment Drugs Sales Volume by Drugs Classification  
Skin Cancer Treatment Drugs Sales Volume in China

## IV. SKIN CANCER TREATMENT DRUGS PRODUCTION AND DEMAND

Skin Cancer Treatment Drugs Sales Volume in China  
Skin Cancer Treatment Drugs Sales Volume by Type  
Chemotherapy Drugs Sales Volume  
Chemotherapy Drugs Sales Volume by Drugs Classification  
Fluorouracil Sales Volume  
Bleomycin Sales Volume  
Cisplatin Sales Volume  
Mitomycin Sales Volume  
Retinoids Sales Volume  
Immunotherapy Drugs Sales Volume  
Immunotherapy Drugs Sales Volume by Drugs Classification  
 $\alpha$ - Interferon Sales Volume  
Interleukin Sales Volume  
Cancer Vaccines Sales Volume  
Photodynamic Therapy Drugs Sales Volume  
Photodynamic Therapy Drugs Sales Volume by Drugs Classification  
Growth Factor Inhibitors Sales Volume  
Total Skin cancer treatment drugs Import and Export

## V. SKIN CANCER TREATMENT DRUGS MARKET OUTLOOK

Skin Cancer Treatment Drugs Sales Volume

## VI. MARKETING STRATEGIES

China's Distribution Channel