

I. INTRODUCTION

Report Scope and Methodology

Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population

Foreign Investment

Foreign Trade

Financial and Tax Regulations Banking System and Regulations 26

Foreign Exchange Taxation on Foreign-Funded Enterprises 28

III. ENGINEERED PLASTICS INDUSTRY ASSESSMENTS

Engineered Plastics Industry Structure

Market Size

Market Growth Drivers

Engineered Plastics Industry Capacity

Major Producer Facility Locations, Output and Capacity

Market Share of Key Producers

Labor Costs

Potential Entrants

Major End-Users

Major Distributors

Major Foreign Investments

Technology Development

IV. ENGINEERED PLASTICS PRODUCTION & DEMAND

Overview

Demand of Engineered Plastics by Region

Engineered Plastics Production and Demand

Polycarbonate (PC)

Polyamide (PA) Polyformaldehyde 63

Polyformaldehyde (POM)

Polybutylene Terephthalate (PBT)

Polyethylene Terephthalate (PET)

Polysulfones (PS)

Polyphenylene Oxide (PPO)

Fluoropolymers (FP)

Other Engineered Plastics

Engineered Plastics Exports and Imports

Pricing Trends

V. ENGINEERED PLASTICS DEMAND BY MARKET

Engineered Plastics Markets Outlook

Automobiles and Other Motor Vehicles

Automobile Industry Outlook

Engineered Plastics Consumption in Automobiles

Industrial Applications

Major End-Use Industry Trends
Engineered Plastics Consumption in Industrial Applications
Electrical and Electronics
Electrical and Electronics Industry Trends
Engineered Plastics Consumption in Electrical and Electronics
Construction
Construction Industry Trends
Engineered Plastics Consumption in Construction
Household Appliances
Household Appliance Industry Trends
Engineered Plastics Consumption in Household Appliances
Consumer Products
Major End-Use Consumer Products Industry Trends
Engineered Plastics Consumption in Consumer Products
Other Engineered Plastics Markets

VI. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Plastic Compounding Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. ENGINEERED PLASTICS PRODUCER DIRECTORY

Engineered Plastics Producer Profiles and Directory
Distributors and Trading Companies
Major Engineered Plastics Research Institutions and Associations
Major End-Users

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Engineered Plastics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. ENGINEERED PLASTICS INDUSTRY ASSESSMENTS

China Engineered Plastics Industry Capacities in 2010
Major Engineered Plastics Producer Facility Locations in China

Major Engineered Plastics Producer Output and Capacities in 2010
Market Share of Key Producers
Major End-Users of Engineered Plastics
Major Foreign Investments

IV. ENGINEERED PLASTICS PRODUCTION & DEMAND

Engineered Plastics Production and Demand
Demand of Engineered Plastics by Region in 2010
Polycarbonate Production and Demand
Polyamide Production and Demand
Polyformaldehyde Production and Demand
Polybutylene Terephthalate Production and Demand
Polyethylene Terephthalate Production and Demand
Polysulfones Production and Demand
Polyphenylene Oxide Production and Demand
Fluoropolymers Production and Demand
Other Engineered Plastics Production and Demand
China's Engineered Plastics Imports and Exports

V. ENGINEERED PLASTICS DEMAND BY MARKET

Total Engineered Plastics Consumption by Market
Automobiles Industry Outlook
Engineered Plastics Consumption in Automobiles
Major End-Use Industry Trends
Engineered Plastics Consumption in Industrial Applications
Electrical and Electronics Industry Trends
Engineered Plastics Consumption in Electrical and Electronics
China Construction Market Trends
Engineered Plastics Consumption in Construction
Household Appliance Industry Trends
Engineered Plastics Consumption in Household Appliances
Major End-Use Consumer Products Industry Trends
Engineered Plastics Consumption in Consumer Products
Engineered Plastics Consumption in Other Markets

LIST OF CHARTS

I. INTRODUCTION

Engineered Plastics Output, Demand and Capacity Summary

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate
Industrial Output by Ownership
China's Imports and Exports

III. ENGINEERED PLASTICS INDUSTRY ASSESSMENTS

China Engineered Plastics Industry Capacities in 2010
Engineered Plastics Capacity and Output

IV. ENGINEERED PLASTICS PRODUCTION & DEMAND

China's Engineered Plastics Output and Demand
China's Engineered Plastics Demand by Type in 2015
Engineered Plastics Imports and Exports

V. ENGINEERED PLASTICS DEMAND BY MARKET

Engineered Plastics Demand by Market in 2015

Total Automobiles Production

China's Construction Industry Trends

VI. MARKETING STRATEGIES

China's Distribution Channel