Leading Specialty Chemicals Companies Marketing Tactics

- 1. AkzoNobel
- 2. BASF
- 3. Clariant
- 4. Dow Chemical
- 5. Evonik
- 6. Monsanto
- 7. Sherwin-Williams
- 8. Solvay

The report provides:

- Major promotional strategies.
- Distribution approaches.
- Product service and support.