

Leading Orthopedics Companies Marketing Tactics

1. Aesculap
2. Arthrex
3. Biomet
4. DJO
5. J&J
6. Medtronic
7. Smith & Nephew
8. Stryker
9. Synthes
10. Zimmer

For each company, the report provides:

- The U.S. and international sales force size.
- Distribution approaches.
- Major promotional tactics.

Contains 35 pages