

Leading Life Science Intermediates Companies Marketing Tactics

1. BASF
2. Cambrex
3. Clariant
4. DowPharma
5. DSM
6. Evonik
7. Lanxess
8. Lonza
9. Novasep
10. Rhodia

For each company, the report presents:

- Major promotional strategies.
- Distribution approaches.
- Product service and support.

Contains 20 pages