

Leading Food and Beverage Companies
Strengths, Weaknesses and Strategic Directions

1. A-B InBev
2. Cargill
3. Coca-Cola
4. Kraft
5. Mars
6. Nestlé
7. Pepsico
8. SABMiller
9. Tyson
10. Unilever

For each company, the report provides:

- Specific business, new product development and marketing objectives and strategies.
- Strengths and weaknesses.
- Anticipated acquisitions, joint ventures and divestitures.

Contains 45 pages