

## **Leading Food and Beverage Companies Marketing Tactics**

1. A-B InBev
2. Cargill
3. Coca-Cola
4. Kraft
5. Mars
6. Nestlé
7. PepsiCo
8. SABMiller
9. Tyson
10. Unilever

For each company, the report provides:

- Sales force in the U.S. and international markets.
- Distribution strategies.
- Promotional tactics.
- Innovative packaging approaches.

Contains 65 pages