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EXECUTIVE SUMMARY

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New technologies in retail-ready packaging

Industry and the retail-ready packaging sector

Conclusions and trend projections

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Display-ready packaging

Infrastructure-ready packaging (IRP)

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Main trends in retail-ready packaging

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Retail trends

New technologies in retail-ready packaging

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 - Microflute printing
 - Innovation in microfluting

- Plastics / bioplastics

- Display-ready packaging
 - Shelf-ready packaging

- Returnable / re-usable packaging
 - Package design
 - Increased printing quality
 - Optimal product counts
 - Lightweighting

- Issues with RRP

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 - DS Smith

 - Mondi

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 - Waitrose

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Figure: RRP packaging market forecast value (\$, billions) and volume (tonnes, millions) 2010-2016