

Leading Dairy Companies
Strengths, Weaknesses and Strategic Directions

1. Arla Foods
2. Danone
3. Dean Foods
4. DFA
5. Fonterra
6. Friesland
7. Kraft
8. Lactalis
9. Nestlé
10. Unilever

For each company, the report provides:

- Specific business, new product development and marketing objectives and strategies.
- Strengths and weaknesses.
- Anticipated acquisitions, joint ventures and divestitures.

Contains 45 pages