## <u>BD</u>

## One Becton Drive Franklin Lakes, NJ 07417-1880

## **Table of Contents**

Page		
I.	Evecutive Summa	ary
1.	Executive Summary	
II.	Business Organization	
III.	Senior Management	
IV.	Facilities and Employees	
V.	Technological Know-How	
VI.	Product Portfolio	
VII.	Marketing Tactics	
VIII.	Sales and Profit Growth	
IX.	R&D Expenditure and Major Programs	
X.	Collaborative Arrangements	
XI.	Strategic Direction	
<u>List of Tables</u>		
	Table 1:	BD Instruments Placements and Installed Base
	Table 2:	BD Five-Year Revenue And Operating Profit Growth
	Table 3:	BD Total Revenue by Product Line
	Table 4:	BD Reagent Revenue by Product Line
	Table 5:	BD Instrument Revenue By Product Line