

## **Leading Animal Health Companies Strategic Directions**

1. Bayer
2. Boehringer Ingelheim
3. Elanco
4. Intervet
5. Merial
6. Novartis
7. Pfizer
8. Phibro
9. Vetoquinol
10. Virbac

For each company, the report provides:

- Specific business, new product development and marketing strategies.
- Anticipated acquisitions, joint ventures and divestitures.
- Major strengths and weaknesses.

Contains 30 pages