Global Animal Health Market Dynamics and Trends

- 1. Strategic overview of the worldwide animal health market.
- 2. Five-year forecasts for major market segments and key geographic regions.
- 3. Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years.
- 4. Pricing, industry consolidation, market globalization, growing R&D cost, and generics.
- 5. Advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.
- 6. Key market segments.
- 7. Major geographic areas.

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